

2023-24 Employer Survey Executive Summary

As a follow-up to the Coastal Carolina Community College Graduate Survey, graduates were contacted by telephone, e-mail, and mail to obtain employer information within three months of graduation. One-hundred and eighty-nine graduates were in related employment. Of those students, 22 would not give permission to contact their employer, and 14 surveys were not mailed to employers due to lack of employer information (e.g., address). As a result, 153 employers were invited to respond to the Employer Survey to gauge their satisfaction with recently hired graduates. Employer Survey responses were collected by telephone or mail. Of the employers surveyed, 65 responses (42%) were received.

Employer Survey Results 2023-24

Employers are asked to evaluate graduates in the following areas using a five-point scale (5 = Excellent, 4 = Above Average, 3 = Average, 2 = Below Average, and 1 = Poor; “Not Applicable” may be selected if a category does not apply):

- Vocational or Technical Skills
- Communication Skills
- Math Skills
- Decision-Making Skills
- Work Habits
- Overall Satisfaction

Employers are also asked whether they would consider hiring a Coastal graduate in the future if the need were to arise.

Vocational or Technical Skills

Of the 65 returned Employer Surveys, 64 respondents rated the graduate’s vocational and technical skills. The average rating for performance of Vocational or Technical Skills was “Above Average” based on survey responses (see Table 1).

Table 1: Vocational or Technical Skills

	Excellent	Above Average	Average	Below Average	Poor	Not Applicable	Average Rating
Number of Responses	29	14	19	2	0	0	4.09
Percent of Responses¹	45%	22%	30%	3%	0%	0%	—

Communication Skills

Of the 65 returned Employer Surveys, 64 respondents rated the graduate’s communication skills. The average rating for performance of Communication Skills was “Above Average” based on survey responses (see Table 2).

Table 2: Communication Skills

	Excellent	Above Average	Average	Below Average	Poor	Not Applicable	Average Rating
Number of Responses	27	19	14	4	0	0	4.08
Percent of Responses¹	42%	30%	22%	6%	0%	0%	—

Math Skills

Of the 65 returned Employer Surveys, 64 respondents rated the graduate’s math skills. The average rating for performance of Math Skills was “Average” based on survey responses (see Table 3).

Table 3: Math Skills

	Excellent	Above Average	Average	Below Average	Poor	Not Applicable	Average Rating
Number of Responses	18	14	18	1	0	13	3.96
Percent of Responses¹	28%	22%	28%	2%	0%	20%	—

¹ Due to rounding, some percentages may not add to 100.

Decision-Making Skills

Of the 65 returned Employer Surveys, 64 respondents rated the graduate's decision-making skills. The average rating of performance of Decision-Making Skills was "Above Average" based on survey responses (see Table 4).

Table 4: Decision-Making Skills

	Excellent	Above Average	Average	Below Average	Poor	Not Applicable	Average Rating
Number of Responses	23	22	16	2	0	1	4.05
Percent of Responses¹	36%	34%	25%	3%	0%	2%	—

Work Habits

Of the 65 returned Employer Surveys, 64 respondents rated the graduate's work habits. The average rating of Work Habits was "Above Average" based on survey responses (see Table 5).

Table 5: Work Habits

	Excellent	Above Average	Average	Below Average	Poor	Not Applicable	Average Rating
Number of Responses	34	15	12	3	0	0	4.25
Percent of Responses¹	53%	23%	19%	21%	0%	0%	—

Overall Satisfaction

Of the 65 returned Employer Surveys, 63 respondents rated the graduate's overall satisfaction. The average rating of Overall Satisfaction was "Above Average" based on survey responses (see Table 6).

Table 6: Overall Satisfaction

	Excellent	Above Average	Average	Below Average	Poor	Average Rating
Number of Responses	27	23	12	1	0	4.21
Percent of Responses¹	43%	37%	19%	2%	0%	—

Willingness to Hire a Coastal Graduate in the Future

One-hundred percent of the survey respondents indicated they would hire Coastal graduates again (see Table 7).

Table 7: Willingness to Hire a Coastal Graduate in the Future

	Yes	No
Number of Responses	63	0
Percent of Responses¹	100%	0%

¹ Due to rounding, some percentages may not add to 100.